



ARTESOL 2014 CONVENTION PROGRAM

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ARTESOL Annual Convention 2014

Searching for your True North in EL7

Jujuy, Argentina
May 9-10, 2014

Escuela Che-II, Av. Dr. Ricardo Balbin 1409

SCHEDULE

Friday, May 9 8:00 – 09:00	Registration
09:15 –10:00	Opening Ceremony and Orientation Auditorium A
10:00-11:00	Opening Plenary Session <i>Bradley Horn - The Open Educational Resource Movement: A Potential Game-Changer in Foreign Language Learning and Instruction</i> Auditorium A
11:00-11:30	<i>Coffee Break</i>
11:30-13:00	Concurrent Sessions & Poster Sessions
13:00-14:30	<i>Lunch break</i>
14:30-15:30	Plenary Session <i>Mathilde Verrilaud - Selfies in the Classroom, Really?</i> Auditorium A
15:30-16:00	<i>Coffee Break</i>
16:00-17:30	Concurrent Sessions
17:30-18:30	Joe Troop – Live Bluegrass (American Roots music)
Saturday, May 11 09:00-10:00	Plenary Session <i>Bradley Horn - Hot Off the Presses! New English Language Resources from the U.S. Department of State</i> Auditorium A
10:00-10:45	Concurrent Sessions and Poster Sessions
10:45-11:15	<i>Coffee Break</i>
11:15-12:00	Concurrent Sessions & Poster Sessions
12:00-12:45	Commercial Presentation
12:45-14:15	<i>Lunch Break</i>
14:30-15:30	Semi –Plenary Sessions <i>Rita Aldorino - Exploring our Roads in ELT: On the Path to Successful Classroom Management</i> <i>Maria Fernanda Rodríguez – Teaching for the Profession to Meet University Students' Needs in Jujuy</i> <i>-Susana B. Tuero – The Redundancy Effect in EFL Reading: When More is Less Than It Seems</i> Auditorium A, Auditorium B & Room 5
15:30-17:00	Concurrent Sessions
17:00-17:15	<i>Coffee break</i>
17:15-18:00	<i>Ballet “America” Palpalá, Jujuy</i> <i>Closing & Raffle</i>

Keynote Speaker



Bradley Horn

Bradley Horn is the Regional English Language Officer (RELO) for the Southern Cone and is based at the U.S. Embassy in Santiago, Chile. In the course of his career as a diplomat (a diplomat and educator), Brad has worked with teachers and students of English in Poland, Hungary, Turkey, Jordan, Morocco, Algeria, the United States, and, most recently, South America. He holds an M.A. in Teaching English as a Second Language from Southern Illinois University, and a Ph.D. in Applied Linguistics from Northern Arizona University. His main areas of professional interest and expertise are language policy, assessment, technology-enhanced language learning, and writing and literacy instruction.

Friday, May 9 - 10:00-11:00

The Open Educational Resource Movement: A Potential Game-Changer in Foreign Language Learning and Instruction

The Open Educational Resource (OER) Movement holds great promise for foreign language educators and learners alike, yet OERs remain relatively unfamiliar to most teachers of English. This session seeks to introduce teachers to the potential of OERs by providing a basic overview of what they are, how they are created and shared, and how audience members can get involved in using, creating, and adapting OERs for their own classrooms.

Saturday, May 10 – 09:00-10:00

Hot Off the Presses! New English Language Resources from the U.S. Department of State

The U.S. Department of State's *American English* website offers a wealth of freely available resources for both teachers and learners of English. This session provides a brief introduction to the *American English* website for teachers who may not be familiar with it yet. Then some of the most recent additions to the site, as well as a few timeless classics will be explored.

Special Guests

Friday, May 10 - 14:30-15:30



Mathilde Verrillaud

Mathilde Verillaud grew up in Washington D.C., Santiago, Chile and Paris, France. She holds a bachelor's degree and a master's degree in American Studies from La Sorbonne University and a Certificate in Art History from Mount Holyoke College in Massachusetts. She is finishing her second Peace Corps tour as a TEFL volunteer in Ecuador, where she has been training high school English teachers in the Azuay province and implemented extracurricular clubs promoting leadership and communication skills for high school students. She has also been working on a literacy program for children at a women's shelter. Previously, she taught French at Mount Holyoke College, worked as an assistant at the Paris-based Vassar Wesleyan Program, and served as a TEFL Peace Corps Volunteer (2009-2011) at Lanzhou University of Technology in Gansu, Northwest China, where she taught Oral English and Film courses. She also created an English library, a Photography/Writing club and ran a Film club and a cooking club. She is passionate about Art, cultural exchanges and world cuisines and always seeks to incorporate these in her teaching. Mathilde Verillaud is the English Language Fellow in Argentina, a program sponsored by the U.S. Department of State and the U.S. Embassy in Argentina. Her host institution is ARICANA the Binational Center in Rosario, for the ten month tenure in 2014.

Friday, May 9 – 14:30- 15:30

Selfies in the Classroom, Really?

This presentation will explore one of Generation Y's most emblematic concept: the *selfie*. The presenter will describe a Photography/Writing project to illustrate how photography can be used to enhance students' linguistic, critical thinking and creative skills. The presentation will include practical activities for the classroom and photography tips to foster students' reflections about what and how they can tell about themselves and their world with photography and the English language.



Rita Aldorino

Rita Aldorino is a former Fulbright Exchange teacher, and worked as an ESOL Instructor in the School District of Greenville, South Carolina, U.S.A. during 2004- 2005. She taught courses on Special Didactics and Research in Education at university level, and Teaching Practicum at college in Argentina, as well as Spanish as a FL at university in the USA. At present, Ms Aldorino holds a tenured teaching position in Phonetics and English Language, and in EFL at high school level for all courses. Ms Aldorino regularly delivers lectures on ELT, classroom management strategies and the integration of Phonetics in the mainstream at seminars in Argentina, and at international conferences in Chile, Peru and USA. Her areas of interest are teacher training, ELT strategies, pronunciation, and foreign languages.

Saturday, May 10 – 14:30- 15:30

Exploring our Roads in ELT: On the Path to Successful Classroom Management

What is language really for? Language is for giving people a voice.

How does the application of diverse teaching approaches foster language development in the EFL class? The enhancement of language skills can be done at anytime, by any means, using any media, fostering any ability and in any direction. This session is intended to introduce and review a series of principles that can aid instructors to channel the use of varied strategies in the FL class, inviting the audience to reflect upon different views on teaching and learning.



María Fernanda Rodríguez

***María Fernanda Rodríguez** (B.A. in English) holds a Specialization in TEFL and a Master in Applied Linguistics. She is a professor at the English Teaching Training College N° 5 “J.E. Tello” and a Professor and Researcher at Universidad Nacional de Jujuy. She was awarded the ‘Teacher Ambassador’ scholarship by the American Embassy. She is AJPI president.*

Saturday, May 10 – 14:30- 15:30

Teaching Future Professionals to Meet their Needs

This presentation deals with the speaker’s personal experience of how she found her “true north” in the Province of Jujuy. Finding her “true north” allowed her to stay on course in personal, academic and professional aspects. Teaching English for Specific Purposes at University in different academic fields of study represents a challenge for English Language Professors because they are not specialists in every discipline. The speaker will share key concepts and insights related to the methodology in current use for teaching English to meet the needs of future professionals in Jujuy.



Susana B. Tuero

Susana Tuero has a Master's Degree in TESOL and a Ph. D. in English –Applied Linguistics from Michigan State University, USA. She is currently a full professor at the Departamento de Lenguas Modernas, Universidad Nacional de Mar del Plata, and the director of the research group Cuestiones del Lenguaje; for the last six years she has been a visiting professor at Universidad de Malaga. As a speaker, she has actively participated in national and international conferences. Her research interests are in the areas of vocabulary learning, reading and writing, cognition.

Saturday, May 10 – 14:30-15:30

The Redundancy Effect in EFL Reading: When More Is Less Than It Seems

An accepted general belief is that the process of comprehension is enhanced when information is presented in different modalities. The rationale is that if the same information is provided in more than one way (image and text, spoken and written), students will have more exposure to the material, and will be able to choose the modality that best suits their learning style. However, results from research in the area of cognition indicate that when the same information is presented simultaneously in different formats, comprehension is often hindered. This results from what is referred to as *the redundancy effect*. The purpose of this talk is to present the design of research carried out to investigate the effects of dual presentations on EFL reading comprehension. Findings will be presented and their pedagogical implications discussed.

Concurrent Sessions & Commercial Presentations

Friday, May 9, 2014

11:30-12:15 / 11:30-13:00

1-Demonstration

Baron, Heather-Lee M.; Scullin, Bethany L, **Creating Cultural Awareness through Reflective Practice**

This hands-on demonstration will describe how a school used the articles and activities in the TESOL publication "New Ways in Teaching Culture" edited by Alvino E. Fantini to explore their teachers' cultural awareness. The attendants will participate in some of the activities from the book and reflect on their own cultural awareness. A final discussion will determine how the participants may be able to implement what they learned from today's activities into their own classrooms.

11:30-12:15

2-Workshop

Rodríguez Salvo, Mónica, **21st Century Skills: a Practical and Holistic Approach to Teaching**

The objective of this workshop is to analyze and establish the connection between the development of 21st century skills and a more holistic approach to education. Activities will include analyzing 21st century skills in groups, creating activities that reflect those skills, and applying these skills in class through everyday tasks.

11:30-13:00

3-Research Paper

González, Vanesa, **In – house Teaching at 4.000 Meters above Sea Level**

This research paper attempts to depict the importance of TEFL and ESP at adult level by sharing and analyzing the outcomes of an in - house teaching experience at Olaroz, Jujuy.

11:30-

12:15

4-Research paper

Hood, Michael, **Second Language Academic Socialization: Participatory Practices in US Universities**

This multiple-case study examines the participatory practices of 3 graduate students as they sought to gain access to academic communities in U.S. universities. Co-constructed narratives suggest that informal relationships with peers, near-peers, accommodating gatekeepers, and sympathetic insiders were significant factors in overcoming cultural and linguistic barriers to academic success.

11:30—12:15

5-Demonstration

Look, Kennis, **Students Mastering Academic Language Production**

First, the presenter will explain methods that successfully propelled his intermediate level students toward proficiency in speaking and writing. Then he will lead a mini-lesson to demonstrate

grammar instruction embedded into a reading and writing workshop filled with visual scaffolds. These approaches can enrich both primary and secondary level classrooms.

11:30-12:15

6-Research paper

Luchini, Pedro Luis, **Incidence of Prosody for the Attainment of L2 Intelligibility**

This study aims to evaluate the degree of incidence of accentedness, frequency/duration of pauses and nuclear stress placement for the attainment of English near native-like pronunciation.

Participants were divided into 2 groups. Each was exposed to a different treatment. Based on results, some pedagogical suggestions will be given.

11:30-12:15

Friday, May 9, 2014

12:15 -13:00

7-Research paper

Rocca, Ana María; Demichelli, Marcela Evangelina, **EFL in High School: Tool for the Labor Market**

This research paper aimed at determining which skills are promoted in the area of English in high school and at detecting which abilities are required by today's workplaces. Findings showed that in general in some schools in the province of Buenos Aires there is a lack of EFL communication ability teaching.

12:15-13:00

8-Research Paper

Araiza Guerrero, Valeria; Meyer Ramírez Mariana, **How Can Teaching Flexibly Help Giving Instructions Effectively?**

Giving instructions effectively seems to be one of the concerns involved in a novice teacher's development. This research project explains how an action research assignment can help to improve the manner in which instructions are given. The use of several techniques are explained and set out to be practiced.

12:15-13:00

9-Research Paper

Tuero, Susana; Berardo, Eliana; Lucas, Sabina, **The Effects of Phonological Information on Sentence Reading Comprehension**

Findings from research carried out on native speakers of English has shown that sentences containing several words with the same consonant sound in initial position take longer to process during silent reading. The presenters will report findings from a study designed to find whether the same effects occur in EFL reading comprehension.

12:15-13:00

10-Demonstration

Amrein, Guillermina; Magliano, Antonela; Piccoli, Ivana; Toniolo, Ramiro; Bonadeo, Flavia, **Developing our Teacher's Stance: An Analysis of our Practicum**

This demonstration intends to share some teaching projects developed as part of the Practicum (Taller de Docencia 3) in primary and secondary schools in Santa Fe in 2013 and analyse them from the perspective of Postmethod Pedagogy (Kumaravadivelu, 2001).

12:15-13:00

11-Demonstration

García Benavides, Oscar, **Tips and Tricks in Teaching Schwa /ə/**

Schwa /ə/ is a difficult sound for Spanish-speaking students. Many factors influence the production of schwa: word stress, weak forms, or suffixes. When students learn the contexts where schwa is produced, they identify it and produce it easily. Participants will get ideas on how to teach this sound.

12:15-13:00

12-Poster

Menis, María Alejandra; Yugdar Tófaló, Graciela, **Towards Successful Academic Writing: Addressing the Affective - Attitudinal Dimension**

The poster will summarize the results obtained in a year-long action research project carried out at the Teachers' Training College, UADER with students attending the last Language course of the program. Findings point to a determining role of the affective- attitudinal dimension in the successful achievement of the writing project.

12:15-13:00

Friday, May 9, 2014

16:00-16:45 / 16:00-17:30

13- Research Paper

Bonadeo, Flavia, **Is experience the best teacher of teachers?**

This paper intends to analyse the role of experience in teacher education by resorting to three different sources: Proyecto de Mejora para la Formación de Profesores para el Nivel Secundario (INFD, 2011), data emerging from institutional research and the presenter's personal practices as a teacher of teachers.

16:00-16:45

14- Workshop

Aldorino, Rita, **Integrating Language Skills in ELT: Searching for Alternative Directions**

Employing different types of material in the EFL class allows instructors to integrate language skills and to develop learners' competences towards successful language teaching. The aim of this workshop is to look at these issues in a practical manner, encouraging teachers to reflect on their own practices by exploring alternative teaching strategies.

16:00-17:30

15-Workshop

Sánchez, Jorge; Benson, Silvia, **RA Abstracts: Reading and Writing Tasks for Low Proficient Students.**

Understanding the rhetorical information and the meta-language of academic genres as well as enhancing non-native English speaking students' writing skill need to be regarded as an essential components of ESP courses at university level. Participants will be engaged in different reading and writing tasks that actually help low proficient students become better comprehenders, reviewers and editors of the rhetorical information included in RA abstracts in English.

16:00-17:30

16-Research Paper

Helale, Gabriela; San Martin, María Gimena, **EFL Student-Teacher's Perceptions of Vocabulary Teaching and Learning**

Teacher cognition has focused on beliefs, assumptions, knowledge and perceptions. Research evidence suggests that beliefs have the potential to influence teachers' practices and decisions. This paper analyzes the perceptions that student-teachers of an EFL Teacher Education program in Córdoba, Argentina have regarding vocabulary teaching and learning.

16:00-16:45

17-Workshop

Juárez, Carmen Aide, **The Proper Use of the Voice for Teachers**

In this workshop, attendants will be asked to become aware of the production of the voice. Then, they will be guided to relax, breathe, and become aware of breathing, inhaling and exhaling, vocalizing and voice production with the proper pitch and power.

16:00-17:30

18- Workshop

Greco, Rosana del Luján, **Practical Ideas to Foster Intercultural Competence through Films**

The participants will get involved in hands-on activities based on pictures, songs, trailers and video extracts that will take them through a variety of activities to foster intercultural competence. The presenter will guide the participants through a field of critical thinking to unveil intercultural issues, and will deliver methodological tips.

16:00-17:30

19-Workshop

Monté, Nylia, **Games Galore!**

Having fun in class is a serious thing! Come to this workshop and learn simple ways to spice up your lessons with lots of games. Learn the benefits of using them as class activities and take home a new collection of games that can be used with students of different ages and levels.

16:00-17:30

Friday, May 9, 2014

16:45 – 17:30

20- Research Paper

López Casoli, Marina; Selesán, Marina Cecilia; Borgnia, Claudia Alejandra, **The Use of Connectors in EFL Writing**

The presenters will analyze the use of connectors by EFL teacher trainees at Universidad Nacional de Mar del Plata. The results of a study with freshmen students who had little or no writing instruction will be compared with those obtained two years later after instruction.

16:45-17:00

21-Research Paper

Barbero, Melina, **Reading Comprehension Skills: A need for Future Medical Professionals**

The development of reading skills at university levels has proven to be of paramount importance for the successful future professional. The presenter will show the results of action research carried out at a medical college which was based on the reading strategies the students formerly used and lately acquired.

16:15-17:00

Friday	Room 1	Room 2	Room 3	Room 4	Room 5	Room 6	Auditorium A	Auditorium B	
11:30-12:15	1 Baron & Scullin	2 Rodríguez Salvo	3 González, V.	4 Hood	5 Look	6 Luchini			
12:15-13:00	7 Rocca Demichelli		8 Araiza & Meyer	9 Tuero, Berardo & Lucas	10 Amrein et al.	11 García Benavides		12 Menis & Yugar Tófaló	
16:00-16:45	13 Bonadeo	14 Aldorino	15 Sánchez & Benson	16 Helale & San Martín	17 Juárez	18 Greco		19 Monté	
16:45-17:30	20 López Casoli, Selesan & Borgnia			21 Barbero					
Saturday	Room 1	Room 2	Room 3	Room 4	Room 5	Room 6	Auditorium A	Auditorium B	
10:00-10:45	22 González, Albini & Rocca	23 Irusta & Lloberas	24 Scullin & Baron	25 Rodríguez & Sanabria	26 Horta	27 Luchini & Panzachi		28 García	
11:15-12:00	29 Tuero, Machado, & De Marco	30 Company & Loutayf	31 Foligna & Remondino	32 Araiza & Meyer	33 Castiñeira & Mucci	34 García Benavides		35 Almandoz & Rivarola	
12:00-12:45									Advice
15:30-16:15	36 Nelson	37 Gandolfo	38 Miranda	39 Greco	40 Ansaldo	41 Colussa		42 Zallocco	
16:15-17:00	43 Ansaldo				44 Burgos Pawlak				

Concurrent Sessions & Commercial Presentations at a glance

Saturday, May 10, 2014

10:00-10:45

22-Research Paper

González, María Susana; Rocca, Ana María; Albini, María Claudia, **Impact of Linguistic Resources Selection on Abstract Reading**

Undergraduate university students' building of specific hypotheses after reading abstracts from papers belonging to the field of the Social Sciences is influenced by the selection of resources used to introduce conclusions. Nevertheless, independent variables such as English proficiency, University experience and reading experience in Spanish may also affect results.

10:00-10:45

23- Demonstration

Irusta, Silvana; Lloberas, Mariana, **Non-verbal Communication: A Tool in TESOL**

Paralinguistic features have often been used in the English class to enhance understanding of linguistic material. Is that their only potential? The media offer an attractive source of linguistic and paralinguistic elements that will resignify language learning and teaching. This demonstration will approach the theme of suffering and recovering through the analysis of the discourse and body language of an Afro- American poet (Maya Angelou).

10:00-10:45

24-Demonstration

Scullin, Bethany L.; Baron, Heather-Lee M., **Using Freewriting to Promote Writing Success While Reducing Anxiety**

Freewriting may promote a safe space for ELL students to build writing endurance, confidence, and fluency. Participants will actively take part in various freewriting exercises while learning practical ideas for incorporating freewriting in their classrooms where students will benefit in their writing and language use through feedback from fellow students.

10:00-10:45

25-Research Paper

Rodríguez, Ilba; Sanabria, Marlene, **Formative Feedback in the Teaching Practicum**

Pre-service teachers completing their final English language teaching practicum are commonly worried about aspects connected to their lessons development, and issues such as classroom management. This report presents the advances of a project which intends to describe the counselors' formative feedback effects on pre service teachers.

10:00-10:45

26-Demonstration

Horta, Yali, **Communicative and Interactive Ways to Teach New Words**

In this talk we want to present good practices that promote learning new words through active participation, read alouds, and word cards & sorts. The target audience will engage in a mini-spelling bee and a song performance.

10:00-10:45

27-Research Paper

Luchini, Pedro Luis; Panzachi, Ana, **From Failure to Success: Becoming a Good Language Learner**

This case study aims to explore the cognitive process and language learning strategies that a student teacher used to revert her disappointing situation and become a GOOD LANGUAGE LEARNER. Findings will provide useful information to other L2 learners and to language instructors in charge of L2 development courses.

10:00-10:45

28-Poster

García, Bárbara Paola , **21st Century Digital Citizens: Appropriate and Responsible Online Behavior**

21st century students, as active members of the digital community, are both invited to experience the advantages of the digital world and expected to use its tools and resources responsibly. The notion of digital citizenship will be explored and a variety of relevant hands-on classroom activities will be shown.

10:00-10:45

Saturday, May 10, 2014

11:15-12:00

29-Research Paper

Tuero, Susana; Machado, Carlos; De Marco, Andrea, **Logic and Coherence in EFL Writing**

Good writing results from good thinking, analytical reasoning, and logical reflection. Although many writing instructors devote a lot of time in their classes to work on students' development of ideas, many EFL students have recurrent difficulties in developing appropriate written prose. The

present study was designed to analyze coherence and logic problems in students' writings and the extent to which the writing topic may help or thwart students' writing process.

11:15-12:00

30-Demonstration

Company, Susana; Loutayf, M. Soledad, **Digital Literacy for Dummies: ELT in the 21st century** What literacies are required to succeed in the 21st century? Is technology a challenge in your classroom? This presentation will reflect on how to update our teaching practice by promoting the development of modern skills and by introducing handy digital tools to enhance reading and writing in the ESFL class.

11:15-12:00

31-Research Paper

Foligna, Mercedes; Remondino, Mariela, **Englishphobia among University Students: Causes, Symphoms and Treatment**

Most elementary level students at National Tres de Febrero University consider that learning English, a mandatory requirement in all programs, is an unattainable goal. This piece of research aims at finding out why this is so, and what conventional and unconventional strategies can be mapped out to help them.

11:15-12:00

32-Research Paper

Araiza, Valeria; Meyer, Mariana, **Creating Didactic Material for Students with Visual Impairments**

Blindness is a common disability around the globe, and yet it is still a subject related to judgmental thoughts, even more when it comes to teaching or learning a second language. This research project focuses on the creation of didactic material to support students with such impairment.

11:15-12:00

33-Demonstration

Castiñeira, Beatriz; Mucci, María Rosa, **Enhancing College Reading and Writing on Facebook**

Facebook offers many opportunities for reconceptualizing the traditional classroom and improving English skills. In this presentation, we intend to demonstrate how Facebook could be used as an excellent mechanism for gaining reading and writing experience as well as for highlighting students' personal and interpersonal skills.

11:15-12:00

34-Demonstration

García Benavides, Oscar, **Selecting Videos to Teach Phonetics**

Using videos has become useful in the English class because they provide real language in real contexts. With the correct video, the phonetics phenomena are clearly exemplified. Participants will learn some criteria on how to choose the correct video and create an activity focused on a phonetics problematization in EFL.

11:15-12:00

35-Poster

Almandoz, Patricia; Rivarola, Silvia, **Our True North in Teaching? Students' Voices through Poems**

Poems are an excellent source of inspiration and through poem writing students learn how to use the language to express their views and feelings. In this poster presentation the presenters will show an experience of the use of poems in the EFL secondary school context to foster integral education.

11:15-12:00

Commercial Presentation

Saturday, May 10, 2014
12:00-12:45

Advice Book-Shop, 10 Reasons to use IWB in your class!

Zallocco, Daniela

Looking for meaningful ways to include IWB in your lessons? Technology applied to education makes customized learning easier, enabling teachers to pick from a repertory of tools to apply them with every student focusing on their own way and pace of learning. During this workshop we will come up with 10 good reasons to use Mimio in your classes making learning much more student-centred and fun!

Concurrent Sessions

Saturday, May 10, 2014
15:30-16:15 / 15:30-17:00

36-Demonstration

Nelson, Jeff, PC's, Smartphones, and Tablets: Cloudified Educational Information Sharing

What are the best ways to share information between teachers and students in 2014? The presenter will review lessons from leading a successful information-sharing project on two university campuses, keys to success, and methods incorporating newer technologies, such as private and public clouds, tablets, and mobile devices.

15:30-16:15

37-Workshop

Gandolfo, Mónica, Learning and Teaching Today: Dealing with Reluctance

In this workshop, the presenter, drawing on her experience as a trainer, will share some critical events related to students' reluctance to learning English in state-run secondary schools. Then, theoretical and practical alternatives to help with problem aspects of planning will be considered together with the participants.

15:30-17:00

38-Workshop

Miranda, Claudio Marcelo, DramaTIC

Students encounter ICT in everyday life and it is essential that teachers can provide them with opportunities to explore technology and encourage them to use it as a learning tool. On the other hand, Drama promotes interaction and communication, increasing students' self-esteem. So...Why not mixing them? Feeling challenged? Let's do it together!

15:30-17:00

39-Workshop

Greco, Rosana del Luján, Intercultural Competence in a Beer Can

Participants will get involved in hands-on activities based on pictures, commercials and realia that

will take them through a variety of ideas to foster intercultural competence. The presenter will guide the participants through a field of critical thinking to unveil intercultural issues following the “iceberg theory of culture” model.

15:30-17:00

40-Demonstration

Ansaldo, Matías, **Writing with Young EFL Learners: Theoretical Perspectives and Useful Tips**

The writing process of young EFL learners in Argentina is still under research. Different theoretical perspectives and contexts of application make it difficult to reach a final conclusion. The following presentation provides a brief description of some basic theoretical concepts, concrete examples and tips; intending to set a fruitful discussion on the topic.

15:30-16:15

41-Workshop

Colussa, María del Carmen, **TESOL Electronic Village Online: your Passport to Professional Development**

In an age of rapid change and innovation professional development is a must. TESOL EVO (Electronic Village Online) is a yearly opportunity for us to get updated as regards the latest methodologies as well as an opportunity for networking with other teachers in our field of interest. Come to see how to get the most of this amazing opportunity!

15:30-17:00

42-Workshop

Zallocco, Daniela, **8 Techie Tools for Multiple Intelligences**

Technology applied in education makes customized learning easier, enabling teachers to pick from a repertory of tools to apply them with each student, focusing on their own way and pace of learning. During this workshop, attendees will look at easy ways of using technology to teach young learners and teenagers focusing on Howard Gardner’s Multiple Intelligences theory, exploring different projects to foster students’ creativity and emotional intelligence.

15:30-17:00

Saturday, May 10, 2014

16:15-17:00

43-Demonstration

Ansaldo, Matías, **Antony Browne: The Magic World of his Stories at School**

Anthony Browne’s stories provide teachers with an opportunity to let students plunge into the magic world of literature. The description of some projects based on his stories will demonstrate the importance of including music, art and other means of expressions in the EFL class to provoke authentic language learning and conceptualizations.

16:15-17:00

44-Demonstration

Burgos Pawlak, Marcela, **Culture shock: Argentina and the USA!**

Are leaders born or taught? What role do we play as educators in the challenging field of scholarships and competitions? A world of opportunities is open to those who dare. Are you one of them? Find the answers to these questions and meet three lucky winners in this presentation.

16:15-17:00